

JhuCin (Rita) Jhang 張竹芬 Ph.D.

Department of Communication Studies
University of Texas-Austin
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Education

- 2013-2019** **University of Texas at Austin, Austin, Texas**
Ph.D. in Communication Studies-Interpersonal Communication
- Dissertation: “She did not come out, but we’ve come to terms”--family reconciliation of challenged expectations when a young adult child is gender and sexual minority/tongzhi: multiple perspectives”
 - Committee: Dr. Madeline Maxwell (Chair), Dr. Anita Vangelisti, Dr. Erin Donovan, Dr. Lauren Gulbas
 - Awardee of National Communication Association Sandra Petronio Family Communication Dissertation Award
 - Inclusive Classroom Graduate Seminar Certificate
- 2010-2012** **Texas Tech University, Lubbock, Texas**
M.A. in Applied Linguistics; graduated with Highest Distinction
- Certificate of Teaching English in International Contexts
 - Certificate of Cross-Cultural Teaching Strategies Graduate Seminar
- Summer 2010** **Ohio State University, Columbus, Ohio**
Certificate of SPEAC (Summer Programs East Asian Concentration)-Training Programs for Teachers of Chinese
- 2006-2007** **University of Washington, Seattle, Washington**
Undergraduate Exchange Program - Comparative Literature
- Completed with High Scholar Award
- 2003-2007** **National Sun Yat-Sen University, Kaohsiung, Taiwan**
B.A. in Foreign Language and Literature

Academic Employment

- 2021-present** **Project Assistant Professor**, The College of Public Health, Global Health Program, National Taiwan University, Taipei, Taiwan
- 2019-2021** **Adjunct Assistant Professor**, College of Business, Department of Applied Linguistics and Language Studies, Chung Yuan Christian University, Taoyuan, Taiwan
- 2018 -2021** **Regional Expert**, Franklin & Marshall Global Barometer of Gay Rights/ Transgender Rights (F&M GBGR/GBTR), Franklin & Marshall College
- 2016-2019** **Researcher**, The Health Communication Scholar Program, Department of Asian Studies, University of Texas at Austin

- 2015-2019** Graduate Mentor, Intellectual Entrepreneurship Pre-Graduate School Internship, University of Texas at Austin, Austin, Texas
- 2014-2019** Teaching Assistant, CMS S354 Conflict Resolution (web-based), Department of Communication Studies, The University of Texas at Austin, Austin, Texas
 Assistant Instructor, CMS 314L Language, Communication, and Culture, Department of Communication Studies, The University of Texas at Austin, Austin, Texas
 Teaching Assistant, CMS 371K Practicum in Conflict Mediation, Department of Communication Studies, The University of Texas at Austin, Austin, Texas
- 2016-2017** Instructor, Indonesia-Taiwan PhD Government-Sponsored Bridging Program, Taoyuan, Taiwan
- 2015-2017** Assistant Researcher, The News as Cultural (NAC) Research Group, School of Journalism, University of Texas at Austin
- 2012-2016** Instructor, Department of Applied Linguistics & Language Studies and The Office of International Affairs, College of Business and Language Center, Chung Yuan Christian University, Taoyuan, Taiwan
- 2012-2013** Research Assistant, Interdisciplinary Project on Computational Linguistics and Chinese Dialectics, Chang Gung University, Taipei, Taiwan
- 2012** Instructor, International Teaching Assistant Workshop, Texas Tech University, Lubbock, Texas
- 2010-2012** Graduate Instructor, Department of Classical and Modern Languages and Literatures, Chinese Program, Texas Tech University, Lubbock, Texas

Publications

- Zhang, W. H., Jhang, J., & Greenwell, M. R. Effects of replay and rehearsal expressive writing with mental health concerns: A randomized control trial. Submitted to the Journal of Health Communication.
- Jhang, J. (2019). "She did not come out, but we've come to terms" -- Family reconciliation of challenged expectations when a young adult child is gender and sexual minority/tongzhi: Multiple perspectives. Unpublished doctoral dissertation. University of Texas at Austin.
- Jhang, J. (2019). Examining cultural discourses in Taiwanese gender and sexual minority/tongzhi family-of-origin relationships. *Cross-Currents: East Asian History and Culture Review*, 33, 115–142. <https://cross-currents.berkeley.edu/e-journal/issue-33/jhang>.
- Jhang, J. (2018b). Scaffolding in family relationships: A grounded theory of coming out to family. *Family Relations*. 67(1), 161-175. DOI: 10.1111/fare.12302
- Jhang, J. (2018a). [Review of *Celebrity health narratives and the public health*, by Christina S. Beck, Stellina M.A. Chapman, Nathaniel Simmons, Kelly E. Tenzek and Stephanie M. Ruhl]. *Health*

Communication, 33(2), 225-228. DOI: 10.1080/10410236.2016.1250193

Bock, M. J., Pain, P., & Jhang, J. (2017). Covering Nipples: News Discourse and the Politics and Framing of Breastfeeding. *Feminist Media Studies*. 19(1), 53-69. DOI: 10.1080/14680777.2017.1313754

Awards and Honors

- 2020 **Sandra Petronio Family Communication Dissertation Award**, National Communication Association
- 2019 **Doctoral Honors Seminar (competitively selected)**, National Communication Association, July 21-24, 2019.
- 2019 **Program Director Scholarship**, North America Taiwan Studies Association
- 2018 **Scholarship**, Global Island: Taiwan and the World workshop, 2018 University of Washington, Taiwan Studies Program
- 2018 **Travel funding** to The National Conference on Dialogue & Deliberation Conference
- 2017 **National Communication Association Student Caucus Travel Award**, 2017 National Communication Association Annual Conference
- 2017 **Student Travel Grant**, 2017 International Communication Association Preconference—Digital Asia: Recent Research and Practice. San Diego, CA.
- 2016 **Health Communication Scholar Program Research Grant**, Moody College of Communication, University of Texas at Austin
- 2016 **Outstanding Ph.D. Student of the Year**, Department of Communication Studies, University of Texas at Austin
- 2015 **Top Student Paper Award in the Language and Social Interaction Division**, National Communication Association Annual Conference
- 2015 **National Communication Association Student Caucus Travel Award (The LGBTQ Caucus)**, National Communication Association Annual Conference
- 2014-2015 **Graduate School Continuing Scholarship**, \$5,000. University of Texas at Austin
- 2013-2014 **The Pic-Wagner Fellowship**, University of Texas at Austin
- 2010-2012 **Full Scholarship Grantee**, Alliance for Language Learning and Educational Exchange (ALLEX) Scholarship Program

Research Areas

Interpersonal Communication
 Family communication
 Health communication
 LGBTQ and gender studies
 Conflict and communication
 Grounded theory
 Language and social interaction
 Qualitative research methods
 Discourse studies
 Conversation analysis

Conference Presentations

- Jhang, J.** (2021). The Gendered Bargaining with Patriarchy in Post-marriage Equality Taiwan. Paper presented at the 26th North American Taiwan Studies Association conference. Irvine, California, May 20-21, 2021.
- Greenwell, M. R., **Jhang, J.**, & Zhang, W. H. (2019). Expressive writing and imagined interaction on mental health. Poster presented at Mental Health & Health Communication Symposium. Austin, Texas, February 21, 2019.
- Jhang, J.**, Greenwell, M. R., & Zhang, W. H. (2018). Exploring themes in expressive writing responses. Paper presented at the 2017 Annual Conference of the National Communication Association. Salt Lake City, Utah, November 8-11, 2018.
- Greenwell, M., **Jhang, J.**, Zhang, W., Soibelman, D.R. (2018). Exploring Themes Present in Expressive Writing Responses Related to Mental Health. National Communication Association, Mental Health Communication Roundtable.
- Zhang, W. H. , **Jhang, J.**, Greenwell, M. R. (2018). Preliminary analysis: Effects of rehearsal and replay expressive writing on mental health. Poster presented at American Public Health Association Conference. San Diego, California, November 10-14, 2018.
- Maxwell, M. M., & **Jhang, J.** (2018). Talking past each other from different ideologies - Analysis and solutions. Workshop at The National Conference on Dialogue & Deliberation Conference, Denver, Colorado, November 2-4, 2018.
- Jhang, J.** (2018). Rethinking family maintenance in challenged expectations, Global Island: Taiwan and the World workshop, 2018 University of Washington, Taiwan Studies Program, Oct, 18-19, 2018.
- Jhang, J.** (2017e). A narrative analysis of LGB individuals' life changes around coming out in family Paper presented at the 2017 Annual Conference of the National Communication Association. Dallas, Texas, November 15-19, 2017.
- Jhang, J.** (2017d). Communicative management of the stigma in non-monogamous relationships in mediated contexts. Paper presented at the 2017 Annual Conference of the National Communication Association. Dallas, Texas, November 15-19, 2017.

- Jhang, J.** (2017c). "Sorry I have not come out yet": A narrative analysis of LGB individuals' life changes around coming out in family. Paper presented at the 2017 Annual Conference of the Chinese Communication Society, Taipei, Taiwan, June 24-25, 2017.
- Jhang, J.** (2017b). Digitally powered movement and countermovement of marriage equality in Taiwan. Paper presented at the 2017 International Communication Association Preconference: Digital Asia: Recent Research and Practice, San Diego, CA, May 25-29, 2017.
- Jhang, J.** (2017a). Marriage equality movement and countermovement on social media— How online interactions contribute to the social movement of marriage equality in Taiwan. Paper presented at The 2017 Annual Conflict Conference, Austin, Texas, April 7-9, 2017.
- Bock, A. M., Pain, P., & Jhang, J.** (2016d). Covering Nipple: News Discourse and the Politics and Framing of Breastfeeding. Paper presented at The National Communication Association 2016 Annual Conference, Philadelphia, Pennsylvania, November 8-13, 2016.
- Jhang, J.** (2016c). When coming out does not make you out: A grounded theory of coming out to family for Taiwanese LGB individuals. Paper presented at the Annual Conference of The Chinese Communication Society, Chiayi, Taiwan, June 17-19, 2016.
- Jhang, J.** (2016b). Examining the LGBTQ issues in Taiwan with Critical Discourse Analysis: The power of heteronormativity, homonormativity, and compulsory marriage. Paper presented at The International Communication Association 2016 Annual Conference, Fukuoka, Japan, June 9-13, 2016.
- Bock, A. M., Pain, P., & Jhang, J.** (2016a). Covering the Nipple: News Discourse and the Politics and Framing of Breastfeeding. Paper presented at The 3rd Conflict Conference, Austin, Texas, April 8-9, 2016.
- Jhang, J.**(2015g). Coming out to mom and the world: Live coming out videos on YouTube. Paper presented at The National Communication Association 2015 Annual Conference, Las Vegas, Nevada, November 19-22, 2015.
- Jhang, J.** (2015f). Model of functional ambiguity- A new approach to framing relational dialectics. Paper presented at The National Communication Association 2015 Annual Conference, Las Vegas, Nevada, November 19-22, 2015.
- Jhang, J.** (2015e). Neither good nor bad, neither new nor old—Coming out news delivery sequences. **Top Paper Award.** Paper presented at The National Communication Association 2015 Annual Conference, Las Vegas, Nevada, November 19-22, 2015.
- Jhang, J.** (2015d). Staying close afar – Building a model of functional ambiguity. Paper presented at the 2015 Annual Conference of the Chinese Communication Society, Kaohsiung, Taiwan, July 3-5, 2015.
- Jhang, J.** (2015c). Persuasive messages processing of the conflict of same-sex marriage in Taiwan. Paper

presented at the International Communication Association 2015 Annual Conference, San Juan, Puerto Rico, May 21-25, 2015.

- Jhang, J.** (2015b). Social identity theory, gender differences, and gender role beliefs in understanding homophobia. Poster presented the 2015 Annual Conference International Communication Association, San Juan, Puerto Rico, May 21-25, 2015.
- Pantoja, G. & **Jhang, J.** (2015a). Computer-mediated communication's influence over conflict management during difficult conversation over sexual orientation. Paper presented at The 2015 Annual Conflict Conference, Austin, Texas, April 10-11, 2015.
- Jhang, J.** (2014c). On the verge of secrets: How closeted lesbians, gays, and bisexuals negotiate forced conversations with their families. Paper presented at the 2014 Annual Conference of the National Communication Association, Chicago, Illinois, November 20-23, 2014.
- Yang, M. J. & **Jhang, J.** (2014b) Framing same-sex marriage in Taiwan: The persuasive appeal frame. Poster presented at 2014 Association for Education and Journalism and Mass Communication Annual Conference, Montreal, Canada, August 6-9, 2014.
- Jhang, J.** (2014a). Does the Internet catalyze conflicts over marriage equality? The case of Taiwan. Paper presented at 2014 Annual Conflict Conference, Austin, Texas, April 10-11, 2014.
- Jhang, J.** (2012). A proposal of using needs analysis to establish Chinese-for-Special-Purpose course with a task-based syllabus. Paper presented at Annual Conference of Teaching Chinese as a Second Language 2012, Taipei, Taiwan, December 28-30, 2012.
- Jhang, J.** (2012). Conversation analysis in task-based instruction—A pedagogical activity design model. Paper presented at The Fourth Asian Conference on Education, Osaka, Japan, October 24-28, 2012.
- Jhang, J.** (2012). The making of authentic materials from conversation analysis-Gaps, pauses and phatic functions. Paper presented at The 2012 International Conference on Chinese Language Teaching, New York, USA, May 25-26, 2012.
- Jhang, J.** (2012). From conversation analysis to authentic materials – How to teach topic management in daily conversation. Paper presented at The 10th New York International Conference on Teaching Chinese Language and Culture, New York, USA, May 12, 2012.
- Liao, H. & **Jhang, J.** (2011). The lexical retrieval speed: The connection of semantic property, phonetic encoding and orthographical encoding of both English and Chinese. Paper presented at The 10th World Conference on Chinese Language Teaching, Taipei, Taiwan, December 25-29, 2011.

Academic Services

2018-present Program Commissioner (2018-2019), Program Director (2019-2021), President (2021-2022), North American Taiwan Studies Association, USA

2019-present Reviewer, SSCI Journals

- Journal of Family Studies (SSCI)
- Journal of Homosexuality (SSCI)

- 2020** **Discussant**, the 14th Graduate Symposium of National Taiwan Normal University
Department of Taiwan Culture, Language and Literature National Taipei University of
Education Graduate School of Taiwanese Culture
- 2014-2019** **Reviewer**, Major Communication Studies conferences
The National Communication Association 2017 Annual Conference
 - Health Communication Division
 - Lesbian, Gay, Bisexual, Transgender, and Queer Studies Interest Group
 Association for Education in Journalism and Mass Communication 2017 Annual Conference
 The International Communication Association 2017 Annual Conference
 - Interpersonal Communication Division
 - Lesbian, Gay, Bisexual, Transgender, and Queer Studies Interest Group
 The International Communication Association 2016 Annual Conference
 - Family Communication Division
 - Feminist Scholarship Division
 - Interpersonal Communication Division
 - Health Communication Division
 - Lesbian, Gay, Bisexual, Transgender, and Queer Studies Interest Group
 The National Communication Association 2014 Annual Conference
 - Lesbian, Gay, Bisexual, Transgender, and Queer Studies Interest Group
 The 1st, 2nd, and 3rd Conflict Conference
 Southern States Communication Association 2014 Annual Conference
 - Interpersonal Communication Division
- 2016** **Volunteer (merit-based)**, The International Communication Association annual conference
- 2014-2016** **Assistant Director for Services**, UT Project on Conflict Resolution, UT Austin
- 2014-2016** **Representative**, The Society of Professional Mediators, UT Austin
- 2014-2016** **Representative**, Willie Nelson Center-Students for Peace, UT Austin
- 2013-2016** **Committee member, Committee Chair**, The 1st, 2nd, and 3rd Conflict Conference,
Department of Communication Studies University of Texas at Austin **2015** **Orientation**
Leader, Department of Communication Studies, UT Austin
- 2014-2015** **Writing Chair**, Department of Communication Studies Graduate Committee, University of
Texas at Austin, Austin, Texas
- 2013-2014** **Graduate Assistant**, The Taiwanese International Spotlight Project, Department of Asian
Studies, University of Texas at Austin
- 2012-2013** **Academic Advisor**, Learning Center of Chung Yuan Christian University, Taoyuan, Taiwan
- 2012-2013** **Founder**, Starfish Volunteer Group

Invited Talks

- Spring 2021** Asian Pacific Young Greens, Australia (talk given online)
- Topic: “Women’s struggles and challenges in political careers”
- Spring 2021** Department of Public Health, Taoyuan, Taiwan
- Topic: “LGBTQ rights post same-sex marriage: Now what?”
- Spring 2021** Taiwan Environmental Protection Union (TEPU)
- Topic: Contemporary Environment and Energy Forum
 - Moderator: Lin Fei-Fan (DPP Deputy Secretary-General)
 - Speaker: **JhuCin Jhang** (Green Party Taiwan Secretary-General)
Xuan You Lin (Spokesperson of National Taiwan University Climate Action Club)
Wei Jun Lee (TEPU Taitung Branch President)
- Spring 2021** Communication Studies Department, Loyola Marymount University, Los Angeles, California (talk given online)
- Topic: “Internationalizing the study of family and interpersonal communication”
- Spring 2021** Department of Cultural Resources and Leisure Industries, National Taitung University, Taitung, Taiwan
- Topic: “Empowering diversity in workplace”
- Fall 2020** Austin Asian American Film Festival-Prismatic Taiwan (talk given online)
- Topic: “Family relationship and communication in Small Talk (2016)”
- Fall 2020** Association for Taiwan Literature, Chung Hsing University, Taichung, Taiwan
- Topic: “Current Trends in Taiwan Studies-North America Perspective”
- Fall 2020** Department of Mass Communication, Providence University, Taichung, Taiwan
- Topic: “Identity issues in same-sex marriage movement in Taiwan”
- Spring 2020** Department of Cultural Resources and Leisure Industries, Taitung, Taiwan
- Topic: “Gender issues in workplace”
- Fall 2019** College of Communication, National ChengChi University, Taipei, Taiwan
- Topic: “Field observation and in-depth interviews: What are these?”
- Fall 2019** Research Center for Humanities and Social Sciences, National Chung Hsing University, Taichung, Taiwan
- Topic: “Went to America to get a Phd, and then what?”
- Fall 2019** Graduate Society of Applied Linguists, Texas Tech University, Lubbock, Texas
- Topic: “She did not come out but we’ve come to terms”— family reconciliation of challenged expectations when a young adult child is a gender and sexual minority/ tongzhi”
- Fall 2017** Student Enrichment Program, Chien Hsin University of Science and Technology, Taoyuan,

- Taiwan
- Topic: “Core principles of English grammar”
- Spring 2017** Department of Psychology and Counseling, Ming Chuan University, Taoyuan, Taiwan
- Topic: “The daily lives for the sexual and gender minorities: Family relationship, and work”
- Spring 2017** Student Enrichment Program, Chien Hsin University of Science and Technology, Taoyuan, Taiwan
- Topic: “English grammar made easy”
- Fall 2016** Department of Psychology and Counseling, Ming Chuan University, Taoyuan, Taiwan
- Topic: “A counselor’s guide to understanding the basics the sexual and gender minorities”
- Fall 2016** Department of Mass Communication, Taiwan Normal University, Taipei, Taiwan
- Topic: “The endless possibilities that blossom when LGBTQ+ intersects with communication studies”
- Fall 2016** Institute of Communication Studies, National Chiao Tung University, Hsinchu, Taiwan
- Topic: “Media communication: LGBTQ+ and gender”
- Fall 2016** Department of Speech Communication, Shih Hsin University, Taipei, Taiwan
- Topic: “What has been communicated in speech communication?”
- Fall 2016** Department of Mass Communication, Providence University, Taichung, Taiwan
- Topic: ”Sex and gender in communication studies: Binary and fluidity”
- June, 2016** LGBTQ+ workshop. Honki University, Tokyo, Japan
- Topic: “Knowing LGBTQ+: A chance for growth and reflection”
- April, 2015** Workshop: Cigarette smoking among sexual minority populations, Department of Public Health, Emory University, Atlanta, Georgia (talk given online)
- Topic: “LGBTQ+ substance use and abuse in Taiwan”
- June, 2013** The Teaching Excellence Seminar-English Subject, Ching Hua High School, Taoyuan, Taiwan
- Topics: “Communicative pedagogy: What is it, why is it important, and how to use it”
- 2012-2013** The Language Center; The Office of International Affairs, Chung Yuan Christian University, Taiwan
- Topics: “Becoming yourself by leaving your comfort zone,” “Culture is more than just food and movies,” “Learning English through musicals: RENT,” “Self-growth through words”

Other Professional Experiences

- 2020-present** Councilor, Asia Pacific Greens Federation, Global Greens
- 2004-Present** Education Sector and Family Sector Special Event Coordinator, Taiwan TongZhi Hotline Association, Taipei, Taiwan
- 2021 Mar-Jun** CEO, Center for Public Government Empowerment Center, National Chengchi University, Taipei, Taiwan
- 2020** Contributor, National Taiwan University, "Participatory Planning of the Future," Risk Society and Policy Research Center, Taipei, Taiwan
- 2019-2020** Spokesperson, Vice Secretary-General, Secretary-General, Green Party Taiwan
- 2018-2019** Interpersonal Violence Prevention Specialist, Surewalk at UT Austin
- 2018-2019** Attended Workshop at UT Austin
- Trauma-Informed Pedagogy Workshop
 - Grant Writing in Mental Health Research Field
 - Inclusive Teaching & Learning Symposium
- 2017-2019** Event Coordinator, Voices Against Violence, UT Counseling and Mental Health Center, UT Austin
- Summer 2018** Camp Counselor, Global Ethics & Conflict Resolution Summer Symposium, UT Austin
- 2011-2018** Writer, Queerology
- 2015** Honorable mentions, Hakka Writer Award
- Hakka poetry
 - Mandarin Prose
- 2010-2012** Attended Workshops at Teaching, Learning and Professional Development Center, Texas Tech University, Lubbock, Texas
- Lecture Well Series: "How to excite your students (even at 8am)?"
 - Introductory Strategies and Tools to Develop a Quality Online Course
 - Lecture Well Series: "Stop Professing and Start Mentoring: Building Positive Relationships with Students for More Effective Learning"
 - Difficult Dialogues Seminar: "Diversity, Privilege, and Social Justice"
 - Feminist Forum
 - Grant Writing/Grantsmanship Workshop
 - Difficult Dialogues Seminar: "Preparing a Classroom for Difficult Dialogues"
 - Grading Subjective Assignments in the Arts, Humanities, and Social Sciences
 - Easy PPT Voice-Overs with Adobe Presenter
 - Online Assessment Strategies

Certificates

- 2021 **Fundamental Project Management Certificate**, Fast Track Project Management Services, Taipei, Taiwan
- 2020 **Professional Female Community Leader Training Program**, National Alliance of Taiwan Women's Associations
- 2020 **Children Sexual Violence Prevention Story-Telling Curriculum Certificate**, Taiwan Children Reading Association, Taipei, Taiwan
- 2020 **Basic Mediator Certificate**, Chinese Arbitration Association, Taipei, Taiwan

Other Abilities

Chinese-Mandarin: Native; Chinese-Hokkien: Intermediate; Chiense-Hakka: Intermediate
English/Mandarin translation and interpretation
Children's book illustration: Amateur with a few books bearing my name on it
Adobe Illustrator: Intermediate
Adobe Photoshop: Intermediate